

NFL EXTRA

Week #16

Segment	TRT
Secret World of Coaching Tape	6:31
Harbaugh Brothers	8:26

01:00:00 - THE SECRET WORLD OF COACHING TAPE

IF SOMEONE SAID TO ME THAT IF YOU'RE NOT WATCHING THE COACHING TAPE, YOU'RE REALLY NOT WATCHING THE GAME. I WOULD SAY, THAT'S ABSOLUTELY TRUE.

LET'S GO. LET'S PUT IT ON FILM. LET'S PUT IT ON FILM.

YOU BETTER HIT SOMEBODY BECAUSE I WILL WATCH FILM! ON 3! 1, 2, 3, HIT!

OUR EXPRESSION WAS THE EYE IN THE SKY DOESN'T LIE.

HEY! I KNOW YOU'RE ALL WATCHING THAT DAMN FILM AND SEE THE ... !

THIS IS NOT THE GUY I'VE BEEN WATCHING FOR A MONTH. LOOK AT YOUR STEP. LOOK HOW SLOW THAT STEP IS. COME ON. GET YOUR FOOT ON THE GROUND AND LET'S GO.

COACHING TAPE IS KEYS TO CRACK THE CODE OF WHY TEAMS WIN, WHY TEAMS LOSE, WHY PLAYERS ARE SUCCESSFUL, WHY PLAYERS ARE UNSUCCESSFUL.

I THINK THEY WATCH FILM. THEY KNOW I GO TO THE LEFT HAND SIDE. THAT GUARD'S ALREADY LOOKING AT ME BEFORE THE BALL'S GETTING SNAPPED.

IT'S LIKE IT'S A HUGE POKER GAME. WE'RE ALL LOOKING FOR TAILS. THEY'RE HIDDEN IN THE TAPE BUT YOU GOTTA KNOW WHERE TO LOOK AND YOU GOTTA KNOW WHAT YOU'RE LOOKING FOR.

ONE MAN WHO KNOWS **EXACTLY** WHAT TO LOOK FOR IS NFL ANALYST RON JAWORSKI, WHO AFTER PLAYING FOR 15 YEARS, HAS SPENT THE LAST 21 YEARS WATCHING COACHING TAPE.

YOU SEE THE GAME ON THE ALL-22 TAPE WHICH IS THE FILM. YOU SEE 11 ON OFFENSE AND 11 ON DEFENSE. YOU SEE EVERY SINGLE PLAYER ON THE FIELD. YOU STOP IT. SLO-MOTION, REWIND IT, AND LOOK AT 1 PLAY 20 TIMES IN SUCCESSION. THIS IS THE ONLY WAY YOU KNOW. THIS IS A TRUTH SERUM RIGHT HERE.

RADIO – JACKSON TAKES THE HANDOFF. GOTTA HOLD. HE’S ON HIS WAY TO THE END ZONE!

THAT’S GONNA LOOK BAD ON FILM.

EACH NFL GAME IS FILMED FROM TWO ANGLES BY EITHER TEAM. (WAIT TILL YOU SEE THE FILM.) EVERY MOVE A PLAYER MAKES IN THE GAME IS CAUGHT ON FILM.

IN THE MIDDLE OF GAMES, IF SOMETHING WOULD GO WRONG OR I WOULD MAKE A MISTAKE, MY FIRST THOUGHT WAS, “AHHH, THIS IS GONNA BE HORRIBLE ON TAPE.” THIS IS GONNA BE HORRIBLE AT FILM SESSION.

RADIO – IN MIAMI, SHOCKING K.C.

IT’S GONNA HURT TO WATCH FELLAS! IT’S GONNA HURT TO WATCH!

IF YOU HAVE THIN SKIN, YOU CAN’T PLAY BECAUSE IT IS THE COACH’S JOB TO EVALUATE YOUR PERFORMANCE ON EVERY PLAY. THERE ARE GOING TO BE PLAYS IN THE GAME THAT YOU DREAD WHEN THE COACH GETS HIS CLICKER.

LEROY! YOU’RE GONNA HAVE TO BE QUICKER THAN THAT.

I STILL HEAR DICK VERMEIL IN THE BACK OF MY HEAD GOING, “JAWS, RIGHT THERE! YOU GOT RIGHT THERE YOU GOTTA THROW IT.” I WANT TO YELL BACK, “COACH, I GOT 5 GUYS TRYING TO RIP MY FACE OFF RIGHT NOW; AND IT’S EASY FOR YOU TO SIT HERE WITH THE CLICKER AND GO RIGHT THERE.”

I WANT YOU TO HEAR ME WHEN I SAY THIS. YOU NEVER HAVE TO WORRY ABOUT ME JERKING YOU. (I KNOW.)

I CAN REMEMBER GAMES I MAY HAVE GONE 26 OF 30. I WAS REALLY HAPPY SUNDAY NIGHT AFTER THAT GAME. BUT I KNEW ON MONDAY, I’M WORRIED ABOUT THOSE 4 INCOMPLETIONS BECAUSE I KNEW I WAS GONNA BE COACHED REALLY HARD BECAUSE THE EYE IN THE SKY DOESN’T LIE; AND WHEN YOU MAKE A MISTAKE, THE COACH IS GONNA COACH YOU HARD ON IT.

MARIO, WE OWN THIS GUY. WE DESTROYED HIS INSIDE FOOT. LOOK AT THAT.

I THINK YOU WATCH IT A LITTLE BIT IN H.S. NOT KNOWING WHAT YOU’RE LOOKING AT. AND THEN IN COLLEGE YOU WATCH A LOT OF COACHING TAPE. BUT, BY THE END OF COLLEGE YOU

THINK YOU HAVE IT ALL FIGURED OUT. AND THEN YOU GET TO THE NFL AND YOU REALIZE YOU DON'T KNOW ANYTHING.

I THINK THERE'S A DIFFERENCE BETWEEN WATCHING TAPE AND STUDYING TAPE. SURE, I CAN SIT AND JUST WATCH A LOT OF FILM BUT, AT THE END OF THE DAY, WHAT DID I GET FROM IT? SO WE TRIED TO TEACH OUR GUYS, "THIS IS HOW YOU WATCH TAPE." GET WITH GUYS THAT HAVE DONE IT, THAT KNOW HOW TO DO IT. SOME GUYS JUST WATCH THE GAME. "COACH, I WATCHED 4 GAMES." WELL WHAT DID YOU REALLY LEARN FROM IT? GO HOME, STUDY A TAPE. YOU SHOULD BE COMING IN WITH TIPS FOR EACH OTHER. "HEY, I GOT A STANCE TIP ON THE RIGHT GUARD." ALL THOSE DIFFERENT THINGS THAT YOU CAN COME UP WITH. FIXING GLOVES, QB LICKING HIS FINGERS. ALL THOSE, ALL THAT INFORMATION'S OUT THERE BUT YOU GOTTA PUT IN THE TIME AND EFFORT TO STUDY IT.

TRYING TO FIGURE OUT WHAT'S THE BEST WAY TO WIN AND TO ATTACK THESE GUYS. THIS CORNER SHOULD BE PLAYING ZONE BUT THIS CORNER, IT'S ZONE COVERAGE HE'S PLAYING JUST LIKE MAN. MAYBE THAT'S THE TENDENCY. THIS GUY'S LINED UP OUTSIDE. MAYBE THAT, THE SIGN THAT'S COVER-3. THIS GUY'S BACKING UP. THE SAFETY'S A LITTLE TIGHTER. MAYBE THAT'S A TIP THAT THEY'RE BRINGING THAT SAM.

ON THE FIELD IN MAGIC. IF THEY ...THEY'RE GONNA RUN THE BRICK! THEY GUN THE BALL ON 1ST DOWN. PLAY THE RUN!

I WAS YELLING, "SCREEN! SCREEN! SCREEN!" BECAUSE I SAW IT ON FILM. THAT SAME MOTION.

WAY TO GO AL! THE BENEFITS OF WATCHING FILM.

YOU CAN SEE THE MOST MINUET ADVANTAGE SOMETIMES. SOMETHING THAT WILL GIVE YOU AN EDGE. IT COULD BE A GUY TILTED IN HIS STANCE OR THE WAY HE LINES UP THAT YOU MIGHT NOT SEE WHEN YOU'RE WATCHING TV; WATCHING A TV COPY.

IF YOU WERE WATCHING THE PATRIOTS CHARGERS MATCHUP ON TELEVISION IN WEEK 2, THIS IS WHAT YOU SAW.

RADIO – LOOKS LEFT. GOES RIGHT...AND IT IS CAUGHT! THAT'S AARON HERNANDEZ.

BUT IF YOU WERE STUDYING THE CHARGERS SECONDARY ON COACHES FILM, YOU MIGHT HAVE IGNORED THE PLAY AND NOTICED THAT SAN DIEGO CORNERBACK ANTOINE CASON WAS IN MAN-COVERAGE WITH WES WELKER. CASON TRIED TO LEAN INTO WELKER WITH A TWO-HANDED JAM, BUT WELKER AVOIDED IT. CASON WAS NOT INVOLVED WITH THE PLAY, BUT THE EYE IN THE SKY PICKED IT UP.

YOU KEEP RUNNING, I'LL PUT IT ON YOU, AND REACT TO IT.

FIVE WEEKS LATER, JETS RECEIVER PLAXICO BURRESS FACED THE CHARGERS, ARMED WITH THE KNOWLEDGE OF ALL OF CASON'S TENDENCIES.

RADIO – THROWS A SLANT RIGHT IN THE END ZONE. TOUCHDOWN PLAXICO BURRESS! AND I DON'T KNOW WHAT CASON WAS THINKING BUT HE WASN'T ANYWHERE NEAR BURRESS.

I'D BEEN WATCHING FILM ON HIM. HE LIKED TO LEAN IN. GET THE 2-HAND JAM ON THE LINE OF SCRIMMAGE. I JUST WORKED IT. I DIDN'T EVEN HAVE TIME TO FINISH THE ROUTE THAT I NEEDED SO BAD. MARK SAW IT IMMEDIATELY AND PUT IT UP.

BURRESS WOULD CATCH THREE TOUCHDOWN PASSES -- ALL AGAINST CASON.

I'VE JUST BEEN WORKING SO HARD. THE SAME AS THAT COVERAGE YOU WERE SEEING ON FILM. MARK JUST TRUSTED ME THAT I WAS GONNA GO OUT AND MAKE THE PLAYS. IT WAS A GOOD DAY.

I THINK THERE ARE A LOT OF TELLS IN EVERY GAME. IF YOU STUDY AND PREPARE, AND YOU LOOK AT THIS TAPE AT NAUSEUM. THAT'S HOW YOU BECOME A CHAMPION. YOU CAN BE A GREAT ATHLETE, AND EVERY GUY THAT LINES UP IN THE NFL IS A GREAT ATHLETE. BUT TO BE A CHAMPIONSHIP TEAM I THINK YOU NEED TO BE COMMITTED TO MAKING YOURSELF BETTER, INTELLIGENTLY, BY STUDYING THE TAPE.

01:06:40 - HARBAUGH BROTHERS

THIS IS A VERY UNIQUE FAMILY OF COACHES, AND HERE'S AN AUDIENCE THAT'S JUST PRIVILEGED TO LISTEN TO YOU GUYS SIT AROUND AND ... AND TELL STORIES. THAT'S WHAT WE'RE AFTER.

THE HARBAUGH FAMILY IS FULL OF GREAT STORIES. ON THANKSGIVING NIGHT 2011, THEY'LL ADD ANOTHER. FOR THE FIRST TIME IN NFL HISTORY, TWO HEAD COACHING BROTHERS WILL FACE EACH OTHER.

MUCH HAS CHANGED SINCE WE FIRST SAT DOWN WITH THE HARBAUGHS 2 YEARS AGO. BUT ONE THING NEVER WILL. COMPETITION IS EVERYTHING FOR JIM, JOHN AND THEIR FATHER JACK.

WE LEARNED IT FROM YOU. I MEAN YOU WERE THAT KIND OF GUY. YOU MUST WIN.

WE'RE GONNA WIN THIS ONE! WE'RE GONNA WIN THIS ONE!

ALL WE CARE ABOUT IS WINNING THE NEXT GAME. IT WAS NEVER "YOU MUST WIN" I DON'T THINK. IT WAS ALWAYS, "YOU MUST COMPETE. YOU MUST COMPETE." YOU GO DOWN. YOU GET YOUR .. KICKED HERE, THEN I KNOW YOU STINK AND YOU CAN'T PLAY SPECIAL TEAMS FOR US. THIS IS ALL COMPETITIVE.

JUMP ON IN, LET'S GO! DON'T WAIT TO BE SPOON-FED! LET'S GO!

LIKE IN 4TH GRADE THE GYM TEACHER. GREAT GUY. HE TOLD DAD AND MOM THAT HE HAD THIS KID NAMED JIM. HE WAS IN THE CLASS AND HE WAS JUST A LITTLE TOO COMPETITIVE. IT WAS TOO IMPORTANT FOR HIM TO WIN THE GAME IN GYM. MAYBE THAT WAS A CHARACTER FLAW. MAYBE THAT'S SOMETHING THAT THE PARENTS SHOULD WORK ON WITH HIM. AND YOU MENTIONED TO HIM THAT, WHAT'D YOU SAY? HOW'D YOU SAY IT?

I SAID, "IF YOU EVER DRIVE THAT OUT OF HIM, I'M GONNA CHASE YOU DOWN TO THE END OF THE WORLD!"

JACK HARBAUGH COACHED 14 TEAMS FOR OVER 40 YEARS. HIS PLAYERS NEVER BACKED DOWN. HE MADE SURE JOHN AND YOUNGER BROTHER JIM NEVER DID EITHER. WE'RE PLAYING FOOTBALL AT THE MINIC'S HOUSE IN THEIR BIG LONG YARD. YEP. WE GET IN AN ARGUMENT ABOUT WHETHER A GUY WAS IN THE BACK OF THE END ZONE OR OUT OF THE BACK. (WHO WERE YOU ARGUING WITH?) I WAS ARGUING WITH JIM MINIC, WHO'S NOW A COLONEL IN THE MARINE CORP. AND TOM MINIC IS THE SHERIFF OF ___ COUNTY AT THE TIME, JIM'S DAD; AND MY DAD'S A FOOTBALL COACH AT MICHIGAN.

AFTER ABOUT 30 SECS. OF US ARGUING ABOUT WHO'S...WHO WAS IN AND WHO WAS RIGHT, THE 2 DADS SAID, "THAT'S IT!! THERE'S GONNA BE NO MORE ARGUING! YOU 2 FIGHT!! RIGHT NOW!" AND WE'RE LIKE... WE'RE 11 YRS. OLD BUT WE LOOKED! AND JIM MINIC HIT ME ACROSS THE TOOTH AND HE GASHED HIS FINGER OPEN, AND THE FIGHT HAD TO BE STOPPED RIGHT THERE. HE STILL CLAIMS VICTORY BECAUSE HE ACTUALLY HIT ME. BUT I SAID, "YOU'RE THE GUY THAT..." YOU WERE BLEEDING! I STILL THINK I WON THAT FIGHT, JIM MINIC! I MEAN THAT'S THE KIND OF GUYS THEY WERE. IT WASN'T LIKE, "THAT'S IT. ENOUGH ARGUING. YOU'RE FIGHTING."

SHORT, LIKE A SHORT JAB. NOT A BIG WINDING PUNCH.

AS A BALL BOY AND LATER A QUARTERBACK AT MICHIGAN, JIM WAS A FIGHTER. IN THE NFL HE PLAYED WITH GRIT AND GUTS FOR 15 SEASONS.

FIRE UP!

JIM ALWAYS KNEW HE'D COACH AFTER PLAYING. HE LEARNED UNDER HIS FATHER AT THE UNIVERSITY OF SAN DIEGO BEFORE BECOMING HEAD COACH AT STANFORD, THEN THE FORTY NINERS IN 2011.

START FAST NOW. START FAST, JUST LIKE WE DO IN A GAME. RIGHT OUT OF THE BLOCKS. WE WARM UP A LITTLE BIT. THEN WE GO AT A HIGH LEVEL.

IT'S IMPORTANT THAT I DO A GREAT JOB. THAT NOT JUST DO THE BEST THAT I CAN DO OR GIVE IT A GOOD HARD TRY; BUT DO A GREAT JOB BECAUSE IT'S AN IMPORTANT POSITION AND THAT'S...I WANT TO BE EXCELLENT AT IT.

THIS SEASON, THE DIVISION-LEADING FORTY NINERS HAVE BEEN A REFLECTION OF THEIR NEW COACH.

RADIO – ALEX SMITH HAS PLAYED THIS GAME WITH HIS HEAD, HIS LEGS AND HIS HEART. THAT'S THE EXACT SAME WAY JIM HARBAUGH DID IT FOR 15 YRS.

JOHN PLAYED DEFENSIVE BACK FOR MIAMI UNIVERSITY IN OHIO. AFTER 10 SEASONS AS AN EAGLES ASSISTANT, HE BECAME HEAD COACH OF THE RAVENS IN 2008.

IT'S A SHOVEL IN ONE HAND, AND IT'S A SWORD IN THE OTHER, AND THAT'S WHAT YOU DID.

THE TOUGH RAVENS PLAY LIKE THEIR HEAD COACH TOO. THEY'VE MADE THE PLAYOFFS IN HARBAUGH'S FIRST THREE 3 SEASONS.
RUN! RUN! SCORE! SCORE! SCORE!

SO FAR, BALTIMORE HASN'T REACHED THE SUPER BOWL BUT IT ISN'T FROM A LACK OF UNITY AND LEADERSHIP.

I WANT TO MAKE THIS TEAM BETTER. I'M GONNA GET BETTER PLAYERS. WE WEREN'T GOOD ENOUGH TODAY. WE AIN'T GOOD ENOUGH RIGHT NOW. I LOVE YOU. I LOVE YOU.

I THINK GREAT COACHES ARE RELENTLESS AND PERSISTENT, AND NEVER BACK DOWN. THAT'S WHAT WE LEARNED FROM OUR DAD.

WE AIN'T GETTING EXCITED ABOUT NOTHING! WE'RE FIRED UP THOUGH! DAMN RIGHT WE ARE! DAMN RIGHT WE ARE! BUT THAT'S JUST 2! WAVE, AFTER WAVE, AFTER WAVE! LET'S GO!

RELENTLESSNESS, PERSISTENCE. KNOWING THAT, YOU KNOW WHAT, THERE'S NO OTHER WAY TO DO IT BESIDES THIS WAY BECAUSE WHY? THIS IS OUR WAY. THIS IS WHO WE ARE.

WE GOTTA GET BACK IN THE HUDDLE RIGHT AWAY! AND WE'RE GONNA BE CRAZY AND FAST BUT BE READY TO GET THEM!

AND YOU GET THE PLAYERS THAT THEY SEE THEMSELVES THE WAY YOU WANT THEM TO SEE THEMSELVES. I THINK YOU'RE REALLY REALLY TOUGH. REALLY TOUGH. YOU'RE A FIGHTER.

HEY, YOU'RE A BEAST MAN! YOU'RE A DAMN BEAST!

YOU KNOW, THEY SEE THEMSELVES IN THE BEST POSSIBLE LIGHT. BUT YOU GOT THE HEARTS OF LIONS. ADVERSITY, GOOD THINGS, BAD THINGS. IT DOESN'T MATTER. THAT'S WHO YOU ARE.

THAT'S THE BEST DEFENSIVE PERFORMANCE I'VE EVER SEEN!!

WHO ARE YOU? WHAT ARE YOU ALL ABOUT? THIS IS WHAT YOU'RE ALL ABOUT. I'M TELLING YOU WHO YOU ARE. WE GOT A BUNCH OF PROUD VALIANT WARRIORS. WE GOT A BUNCH OF MEN IN HERE THAT DID SOMETHING SPECIAL.

SOMETHING SPECIAL ABOUT THIS TEAM NOW. SOMETHING SPECIAL. SOMETHING REMARKABLE GOING ON HERE, O.K.

23-SET! HUT, HUT!

BOTH BROTHERS ARE FULL OF ENERGY AND WISH THEY WERE STILL PLAYING.

HERE YOU GO WEDGE!

HE'S GOING FORWARD! HE'S GOING FORWARD! HE WENT FORWARD! HE RAN FORWARD!!

GAD DARN IT! I WANTED A TOUCHDOWN!!

THE HARBAUGH BOYS LOVE TO MIX IT UP. WHAT STIRS THEM IS AN ALMOST MANIACAL PASSION FOR WINNING. BUT AFTER A VICTORY IN DETROIT EARLIER THIS SEASON, JIM'S "HANDS ON APPROACH" WENT A BIT TOO FAR.

RADIO – JIM HARBAUGH JUMPING UP AND DOWN IN THE MIDDLE OF THE FIELD. LEAPING AS HE COMES ACROSS TO SHAKE HANDS WITH JIM SCHWARTZ WHO DID NOT APPEAR TO SHARE QUITE THAT ENTHUSIASM; AND SCHWARTZ AND HARBAUGH ARE NOW JOSTLING AS THEY GET OFF THE FIELD. JIM SCHWARTZ IS NOW BEING SEPARATED FROM JIM HARBAUGH! HE ACTUALLY TRIED TO FIGHT THE GUY. JIM SCHWARTZ IS LIVID, AND I GOTTA BE HONEST. I CAN UNDERSTAND THAT.

I WAS JUST REALLY REVVED UP. IT WAS TOTALLY ON ME. I SHOOK HIS HAND TOO HARD, AND I REALLY WENT IN. IT WAS A STRONG, KIND OF A SLAP GRAB HANDSHAKE. THAT WAS ON ME. A LITTLE TOO HARD OF A HANDSHAKE THERE.

I'VE BEEN IN FIGHTS WITH JIM BEFORE TOO, O.K. (HOW MANY DID YOU WIN?) I WON SOME EARLY IN OUR CHILDHOOD CAREER. THEN IT GOT SLANTED THE OTHER WAY FOR AWHILE. WE GOT ONE COMING UP ON THANKSGIVING NIGHT THOUGH, DON'T WE?

YOUR BROTHER SAID SEND YOU HIS REGARDS.

THROUGH THE YEARS, THE MEETINGS BETWEEN THESE HEAD COACHING BROTHERS ARE BOUND TO BE FILLED WITH EMOTION. ESPECIALLY FOR THEIR FATHER JACK.

I DON'T THINK THERE'S ANYTHING THAT MAKES A FATHER PROUDER THAN TO HAVE THEIR CHILDREN GO INTO SOMETHING THAT YOU SPENT YOUR LIFE DOING.

HOW BOUT THEM RAVENS! NICE JOB!

IT'S AN UNBELIEVABLE LIFE THAT WE HAVE. I MEAN THERE'S NOBODY THAT HAS IT BETTER THAN US. NOBODY!

WHO'S GOT IT BETTER THAN US? NOBODY!!

(END)